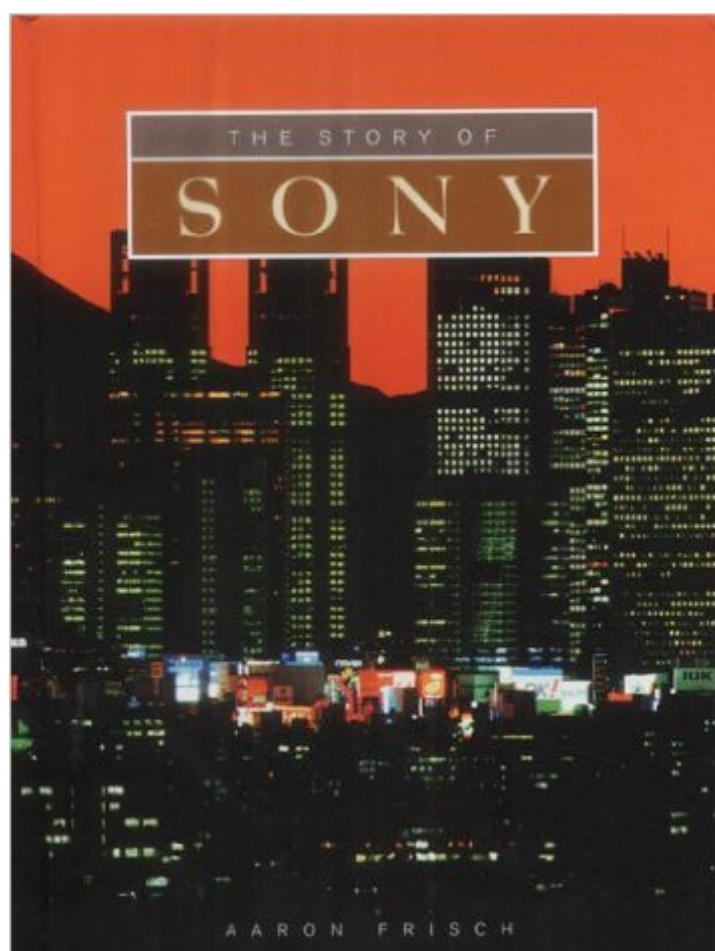


The book was found

The Story Of Sony (Built For Success)



Synopsis

Describes the origins and growth of the company which began making transistor radios in Japan at the end of World War II and has become known for the quality of its electronics products.

Book Information

Series: Built for Success

Hardcover: 48 pages

Publisher: Smart Apple Media (January 2004)

Language: English

ISBN-10: 1583402969

ISBN-13: 978-1583402962

Product Dimensions: 9.6 x 7.5 x 0.3 inches

Shipping Weight: 11.8 ounces

Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

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Age Range: 11 and up

Grade Level: 6 and up

Customer Reviews

This book provides a nice overview and short historical account of the Sony Corporation and its founders. It is generously illustrated and easy to read. However, it is a quick read being only 48 pages long, including the index. I read and digested the book in one sitting. If you desire to dig deeply into the history of Sony, I suggest you investigate other books offered on .

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